Introduction to Video Production

Course Title : Introduction to Video Production
Course Prefix Number : THEA 643 0151 251 351 451
Credit Hours : 3 Credit Elective Course
Lecture Hours per Week : 3 hours lecture + shooting, editing
Course Place : GİSAM

“I pity the French Cinema because it has no money. I pity the American Cinema because it has no ideas.”

Jean-Luc Godard

Course Description

This course will increase students’ knowledge of the art of video production, video editing, film study, and the exploration of communication within the medium of film and television. Students will continue to develop proficiency and mastery of the use of specialized vocabulary of the film and television industry as well as analyze video making techniques and narrative structure. Students will additionally develop proficiency and mastery in making video projects. Students will use technology to storyboard, pre-produce, shoot, and edit (non-linear editing) their own projects. Students will work cooperatively in groups modeling the interdependent structure of film crews today. Each student will participate in the role of director, editor, and camera and sound operator.
Goals/Objectives

• Students will understand the value of filmmaking as a performing and visual art; design, technique, screenwriting and as an enhancement to life skills and their environment.

• Identify and explain the elements of video making process.

• Create non-fiction video projects about ODTÜ that involve their own artistic choices.

• Identify storytelling techniques that are common to both video and other forms of art.

Topics / Tentative Schedule

1. Introduction to short documentary and video producing skills
2. Self inventory on camera needs for the students projects.
3. Sound and light on location exercises
4. Editing exercises with the shootings

Methods / Activities

1. Screening and analysis
2. Technical exercises according to the project needs
3. Brainstorming
4. Shooting
5. Editing
6. Distributing

Materials/Instruments: Gear available at GİSAM (all the equipment needed for delivering the final form of video such as cameras, editing systems, light, sound equipment etc.) and students’ own computers.

Required Textbook:


Films:
*Scenes from the Suburbs.* Dir. Spike Jonze. 2011.


*Night and Fog.* Dir. Alain Resnais. 1955.

**Evaluation**

Research and presentation of the video project  %40

Shooting and editing the video  %40

Participation and teamwork  %20

**Calendar**

01\textsuperscript{st} week: Introduction and watching video examples and have arguments about them.

02\textsuperscript{nd} week: Watching online shorts from all over the world for students to have a basic idea about short films and videos.

03\textsuperscript{rd} week: Introduction to basic camera moves and cinematography.

04\textsuperscript{th} week: Hands on camera using and shooting on location.

05\textsuperscript{th} week: Understanding and analyzing editing techniques and their effects on narration.

06\textsuperscript{th} week: Understanding the sound recording and lighting setups on shooting locations.

07\textsuperscript{th} week: Pitching video projects.

08\textsuperscript{th} week: Discussing students’ video projects and giving feedback.
09th week: Hands on editing.
10th week: In depth editing methods.
11th week: In depth postproduction.
12th week: Editing lab
13th week: Editing lab
14th week: Feedback for the videos and doing the last touches before publishing.
15th week: General evaluation and screening